

NEWSLETTER AUTUMN 2008



The LATA Foundation is dedicated to promoting responsible business practices in the tourism industry as well as sustainable development, conservation and poverty relief in Latin America.

PROJECT UPDATES

Peru

In collaboration with Asociación Ecosistemas Andinos in Peru (ECOAN <http://www.ecoanperu.org>), the LATA Foundation has two projects in the Lares watershed that aim to counteract the environmental pressures of tourist activity and to support local communities. The area has suffered deforestation due to the demand for firewood both from local communities and for tourist campfires and our first project will be the planting of 20,000 Polylepis seedlings in December 2008/January 2009 to help reforest Polylepis patches in the high Andes. The goal is to provide habitat for endangered species of flora and fauna and to produce essential and sustainable resources for energy supplies. Our second project aims to support the Lares communities on an ongoing basis by providing Medical Supplies and First Aid Kits for four villages in the area.



Guatemala

In Guatemala the LATA Foundation is working with As Green As It Gets (www.asgreenasitgets.org) in an eighteen month project, commencing in Autumn 2008, to create a line of all natural cosmetics made by small artisans in the Antigua area. By supporting the provision of training, technical services & marketing and by financing the purchase of materials and equipment, the goal is to create a viable cottage industry which will become financially independent and profitably run by hard working small producers from disadvantaged communities. With an emphasis on social awareness in production and environmental awareness in packaging the programme seeks to help participants lift themselves out of poverty.

2009

We are currently working on a number of exciting and worthwhile initiatives for 2009 and have an approved project in Colombia waiting for funding. With your help we are hoping to support a community programme in the Coffee Region that works to give vulnerable children the emotional and practical support they need to return to school and offers them vocational training to prepare them for a better future.

We also particularly welcome referrals from LATA Members who have contact with or knowledge of suitable local projects and would love to hear from you with ideas.



HOW TO DONATE

In order to continue and expand our work we need your financial support and hope that you can help us with a donation.

Donate Online

You can now donate to the LATA Foundation online. Just go to www.justgiving.com/lata to make a single or monthly donation or to support us with your own online fundraising page.

Donate by Bank Transfer

Lloyds TSB, Victoria Branch, London, SW1
Account Name: The LATA Foundation
Account Number: 00875148
Sort Code: 30-90-69
IBAN: GB70 LOYD 3090 6900 8751 48
BIC: LOYDGB21189

Or Donate by Cheque

The LATA Foundation
20 Upper Tachbrook Street
London SW1V 1SH

If you are making a personal donation please help us by completing and returning a copy of our Gift Aid form which is downloadable from our website.

If you are making a corporate donation, don't forget that donations of £500 or more entitle you to use the LATA Foundation Donor Logo.



If you would like to help our work by becoming a fundraiser for the LATA Foundation please contact us.

Thank you for your support!

EVENTS

World Travel Market

LATA Foundation Trustees will be on hand during WTM and at the LATA Party on 11 November to answer any questions that you may have and to take donations.

LATA Quiz Night

Join us for a fundraising Pub Quiz at 7:00 p.m. on 20 November at The Phoenix Pub, 14 Palace Street, Victoria, London, SW1. The evening is kindly organised and sponsored by IBERIA and CATA and will be our first fundraising event for LATA Members. We look forward to seeing you all there.

THE LATA FOUNDATION

- *Preservation, conservation and the protection of the environment.*
- *Relief of Poverty.*
- *Promotion of sustainable means of achieving economic growth and regeneration.*
- *Promotion of ethical and responsible business practices.*

The LATA Foundation

www.latafoundation.org

Email: info@latafoundation.org

Tel: 020 8715 2913

Registered Charity No. 1123580

